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| To be entered by NCM office | |
| **Project Number** |  |
| Date of receipt of Application (dd/mm/YYYY) |  |

**APPLICATION FOR NCM BALTIC MEDIA GRANT SCHEME PHASE III**

The program “Support for increased quality of media content and strengthening of minority language media production in Estonia, Latvia and Lithuania. Phase III” (NCM Baltic Media Grant Scheme Phase III)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2020 (date)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (place)

*Please enter the Application in English and submit it in the scanned and Word formats to the e-mail* [*mediagrants@norden.lt*](mailto:mediagrants@norden.lt)

General Information on project

|  |  |
| --- | --- |
| 1. **Project title:** |  |
| 1. Name of Applicant |  |
| 1. Project duration (dd/mm/YYYY) | Estimated duration: \_\_\_\_\_\_ months  From \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ 2020 to \_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ 20\_\_ |
| 1. Project location (country, town) |  |
| 1. Total project value, EUR |  |
| 1. Amount of Grant requested, EUR |  |
| 1. Amount of co-funding by the applicant, EUR |  |
| 1. Other sourses of funding the project (if any), EUR |  |

General information on the Applicant

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| --- | --- | --- | --- | --- |
| 1. Applicant (an institution/a natural person): |  | | | |
| * 1. Title/name |  | | | |
| * 1. Address and web page (if relevant) |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |
| 1. Project Manager (not relevant to freelance journalists): |  | | | |
| * 1. Name |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |
| 1. Contact person (if different than Project Manager): |  | | | |
| * 1. Name |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |

Project Summary

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| 1. Summary of the project (max 250 words)   *Pleases provide a short essence of the project describing the project need, goal, beneficiaries of the project, activities to be taken, expected outputs and impact of the media products produced within the project in a relevant country* |

Project activities and outputs

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| 1. Project activities (indicate the activities to be taken to reach the project goal) | * 1. Outputs to be achieved (qualitative or quantitative, e.g. a figure, a percentage) |
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| … |  |

**Project timeframe**

1. Timetable of project activities

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No** | **Activities**  *Indicate the planned activities in compliance with the activities indicated in the unit 13 of Application.* | **2020** | | | | | | | | **2021** | | | | | |
| **May** | **June** | **July** | **Aug** | **Sept** | **Oct** | **Nov** | **Dec** | **Jan** | **Feb** | **March** | **April** | **May** | **June** |
| 1. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ... |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Project target group**

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| 1. Project target group (max 50 words)   *Please indicate the key target group (-s) and the reasons of choosing it.* |

**Project applicant’s and partner’s capacities**

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| 1. Description of the media outlet of the applicant (max 200 words)   *Please describe the applicant’s media outlet or the freelance journalist applying for the grant (language abilities, legal status, experience, share ir impact among local/regional/national media, etc.)* |
| 1. Project partners (if any) (max 150 words)   *Please describe the project partner (-s) the applicant is going to cooperate with in implementing the project.* |

Project media products

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| 1. Project media products (max 150 words)   *Please describe the media products to be produced within the project.* |
| 1. Dissemination of the media products (max 150 words)   *Please describe where and when will the produced media products be published; how will outreach to target audiences be achieved; and will any technical or digital solutions be used to ensure outreach to new audiences, in particular young people.* |
| 1. Impact of the media products (max 100 words)   *Please describe how the project/media product will benefit the ethnic minorities in Estonia, Latvia or Lithuania and/or strengthen cohesion between different language communities.* |

Performance assessment and sustainability

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| 1. Evaluation of project achievements and impact (max 100 words)   *Please describe how will the project achievements be evaluated and the impact assessed; and what data or statistics sources will be used and how the feedback from the target audience will be collected.* |
| 1. Project sustainability (max 100 words)   *Please describe how will the sustainability of the achieved results will be ensured after completion of the project.* |

Cross-cutting aspects

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| 1. Compliance with the cross-cutting priorities   *Please indicate and describe how the project will contribute in achieving cross-cutting priorities of NCM (gender equality, children & youth and sustainable development) and will the project directly/indirectly contribute to any of these policies.* | | | | |
| **Cross-cutting policy area** | **Relevance** | | | **Justification of project contribution**  *(for high and medium relevance only)* |
| **High** | **Medium** | **Low** |
| 1. Gender equality |  |  |  |  |
| 1. Children & Youth |  |  |  |  |
| 1. Sustainable Development |  |  |  |  |

Good journalism principles

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| 1. Compliace with the core principles of good journalism (max 100 words)   *Please describe how the core principles (truth and accuracy, independence, fairness and impartiality, humanity and accountability) will be applied or ensured in producing the project media products.* |

Budget

1. Project budget.

*Please fill in the budget table incidating the name of expedinture, number of units, cost per unit and total amount. A detailed budget could be attached separately.*

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| --- | --- | --- | --- | --- | --- | --- |
| **Budget categories/budget lines** | **Name of expenditure** | **No. of units** | **Unit cost, EUR** | **Total project value, EUR** | **Grant requested from NCM, EUR** | **Own funding, EUR** |
| 1. Media production costs |  |  |  |  |  |  |
| * 1. Salary for production of media products – *for employed staff and freelance journalists acting as applicants* |  |  |  |  |  |  |
| * 1. External services for production of media products – *for contracted service providers* |  |  |  |  |  |  |
| 1. Travel and accommodation costs |  |  |  |  |  |  |
| * 1. International travel |  |  |  |  |  |  |
| * 1. Local travel |  |  |  |  |  |  |
| * 1. Accommodation |  |  |  |  |  |  |
| 1. Project management costs |  |  |  |  |  |  |
| * 1. Project manager’s remuneration *(max 10% of the Grant)* – *not relevant for individuals* |  |  |  |  |  |  |
| * 1. Other costs *(max 10% of the Grant)* – *rent of equipment, promotion, distribution, etc.* |  |  |  |  |  |  |
| 1. Indirect costs (overheads) *(max 7% of the Grant)* – *not relevant for individuals* |  |  |  |  |  |  |
| 1. **Total** | – | – | – |  |  |  |

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| 1. Budget explanation (if any) |

Annexes to Application

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| 1. | A letter of intend of publication from a publishing media should be attached (for the applicants acting as freelance journalists only) |  |
| … |  |  |

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Full name of the official representative of the Applicant’s organisation / Signature

Full name of the freelance journalist filing the Application